REMARKS

The Examiner has rejected Claims 1-3, 6, 7 and 9 as being indefinite. It is not clear to the Examiner with regards to the term "portal". The Examiner states that the specification defines a portal as a collection of data files or data *per se*.

The Examiner states that Microsoft's Computer Dictionary states that a portal is a collection of links, content and services designed to guide users to information. These definitions are not contradictory and applicant accepts these definitions. These definitions of portal show that portal represents a structural element.

The Examiner has rejected Claims 1-2, 7 and 9 as being obvious over Chipman in view of Krishan. The Examiner states that Chipman discloses the elements of Claim 1 except for that the information related to the first and second portals are displayed simultaneously. The Examiner states that Krishan teaches a system for delivering targeted information advertising over the internet. Wherein the user is provided access to the internet and that the information is provided by mini portals and different entities that is displayed simultaneously.

Krishan relates to advertising, not to industry specific portals.

There is no reason that Chipman which describes multiple industries would display the information on multiple industries simultaneously.

The Examiner makes an argument that it would advantageous to provide the information simultaneously of Chipman, however, this

argument is contradictory. Whereas the present invention describes the advantage of placing information from two industries and displaying them simultaneously, such as paper and steel, the industries described by Chipman are not described as being interrelated and therefore there is no reason to describe the automotive industry and the pharmaceutical industry together. Therefore, the above claims are not obvious over the prior art.

The Examiner has rejected Claim 3 as being obvious over Chipman in view of Krishan and in view of Conklin. The Examiner states that neither Chipman nor Krishan teach that the portals are defined as a vertical mark. The Examiner states that Conklin teaches a multi portal communication wherein portals are defined as a vertical market. For the reasons stated above, Claim 3 is not obvious over the prior art.

The Examiner has rejected Claim 6 as being obvious over Chipman in view of Krishan and in view of Rangan. For the reasons stated above, Claim 6 is not obvious over the prior art.

Applicant believes that the application is in condition for allowance.

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October 5, 2009

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